

Grove City's Balloons & Tunes

"A festival for everyone"



2010 EVENT TIMELINE

Grove City's Balloons & Tunes is a signature event for the City, drawing thousands of people from central Ohio and beyond in 2009. Imaginations will soar with more than 20 hot air balloons, a variety of entertainment and activities for the entire family. Attendees will even have the opportunity to get up-close and personal with the colorful balloons to ask pilots and crew members questions about this incredible hobby.

FRIDAY, AUG. 27

5-10 P.M.

- Balloon launch for media, approximately 6:30 a.m.
- Evening launch, approximately 6:30 p.m.
- Live entertainment and other activities
- Balloon glow (Dusk, approximately 9 p.m.)

SATURDAY, AUG. 28

4-10 P.M.

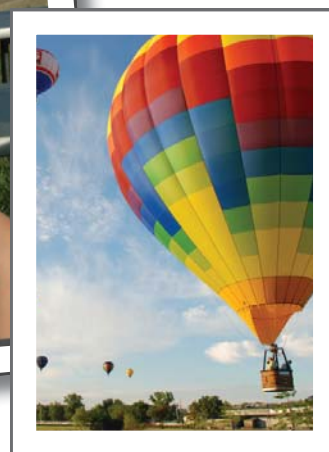
- Balloon launch, approximately 6:30 a.m.
- Live entertainment and activities
- Evening launch, approximately 6:30 p.m.
- Balloon glow (Dusk, approximately 9 p.m.)

SUNDAY, AUG. 29

6:30 A.M.

- Balloon launch, approximately 6:30 a.m.

A full event schedule will be available at grovecityohio.gov during the month of August. All balloon launches are dependent on weather.



For more information or to discuss sponsorship opportunities, contact Kelli Stammen at 614-507-4350 or kmstammen@hotmail.com



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2010 SPONSORSHIP LEVELS

All sponsorships include recognition in The Source, a news and program guide mailed to all Grove City residences; the City Web site; and first right of refusal for the 2011 Balloons & Tunes event. The deadline for commitment is Friday, June 11.

STAGE SPONSOR

\$5,000

- Logo on Balloons & Tunes event promotional materials
- Two 3'x6' company banners displayed (provided by City)
One on stage, one on-site
- Four VIP parking passes to the event that can be utilized for prospective customers or to recognize employees
- Six tickets to V.I.P. picnic with balloonists
- Free balloon ride for two individuals
- Sponsor exclusivity within industry

PILOT CLUB BRUNCH/HOSPITALITY TENT SPONSOR

\$3,000

- Company name in event promotional materials
- Two 3'x6' company banners displayed (provided by City)
One in the hospitality tent, one on-site
- Exclusive sponsorship of one hot air balloon with a 2'x3' banner on balloon basket (provided by City)
- Four VIP parking passes to the event that can be utilized for prospective customers or to recognize employees
- Free balloon ride for one individual

TETHERED RIDE & INFORMATION TENT SPONSOR

\$2,500

- Company name in event promotional materials
- Two 2'x5' company banners displayed (provided by City)
One in the information tent, one on-site
- Exclusive sponsorship of one hot air balloon with a 2'x3' banner on balloon basket (provided by City)
- Two VIP parking passes to the event that can be utilized for prospective customers or to recognize employees
- Free balloon ride for one individual

CHILDREN'S ACTIVITIES SPONSOR

\$1,000

- Company name in event promotional materials
- One 2'x5' company banner displayed in the children's area (provided by City)
- Exclusive sponsorship of one hot air balloon with a 2'x3' banner on balloon basket (provided by City)
- Two VIP parking passes to the event that can be utilized for prospective customers or to recognize employees

INDIVIDUAL BALLOON LAUNCH SPONSOR

\$750

- Company name in event promotional materials
- Exclusive sponsorship of one hot air balloon with a 2'x3' banner on balloon basket (provided by City)
- Two VIP parking passes to the event that can be utilized for prospective customers or to recognize employees

CHASE CREW SPONSOR

\$350

- Sponsor name on event signage
- Two VIP parking passes to the event that can be utilized for prospective customers or to recognize employees



Please include contact information, including e-mail address, with commitment for invoicing.
Sponsors must provide camera-ready artwork and payment prior to the event.

